



**AMENDMENTS TO THE SPECIFICATION**

Pursuant to 37 CFR 1.121, Applicants respectfully request deletion of the paragraph that appears on page 4, lines 11 through 19 of the specification as filed, and replacement with the following paragraph:

Of course, to conduct business on the Web, both parties must be uniquely identified. One example of creating this unique relationship is available at <http://interactive.wsj.com/home.html>, where the Wall Street Journal provides a "personalized journal" to each user. In order to open an account, the user typically has to complete a form electronically, providing a user name, a password, an electronic-mail ("e-mail") address, etc. The latter is often used by the Web site to send back information not provided on the Web site itself to the user. In the case of the Wall Street Journal site, the user must open an account, and then create Personal Journal setting which creates customized news folders.